2026 Small Business Conference (SBC) Social Media Marketing Toolkit

Thank you for sharing the 2026 SBC in Charlotte, NC, with your followers! We ask that you use this link to promote the event, https://bit.ly/4lc9vJW, and please don't forget to tag SAME in your social media posts so that we can share them with our following. If you have any questions, please email Seth Ivey, Marketing Specialist.

Camps:

Event Website	Home | SAME Small Business Conference (SBC)
Event Hashtags	#SAMESBC2026

SAME 's Social Media Channels:

Platform	**Handle**	**Link**
Facebook	@SAMENational	https://www.facebook.com/SAMENational/
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LinkedIn Group	Society of American Military Engineers	https://www.linkedin.com/groups/2633/
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Instagram	@SAME_National	https://www.instagram.com/same_national/

Social Media Copy (next page)

Use one of these pre-written captions for inspiration or create your own! If you create your own post, please include #SAMESBC and #SBC2026 hashtags with the SBC website link at the top.

· **Ready to fuel the future of federal acquisition?** Join us at the 2026 SAME Small Business Conference (SBC) in Charlotte, where federal agencies, industry leaders, and innovative small businesses come together to build partnerships, discover opportunities, and drive mission success. Be part of the Strategic Business Connection of the Year.

· **At SBC 2026**, you'll connect with federal decision-makers, gain real-time acquisition insights, and explore emerging opportunities across defense, infrastructure, and national security.

· **Join thousands of federal and industry professionals at SBC 2026** to build relationships, discover new opportunities, and position your organization for future success. Your next partnership starts here!

· **Mission requirements are evolving. Your network should too.** Join the federal A/E/C community at **SBC 2026** and engage in conversations that are shaping the future of infrastructure, resilience, and national security.

· **Every contract starts with a conversation. Every partnership starts with a connection.** Join federal agencies, industry leaders, and small businesses at SBC 2026 and discover why it's the Strategic Business Connection of the Year.

· **Looking to grow in the federal market?** SBC 2026 delivers the insight, visibility, and access needed to identify opportunities and strengthen relationships across the federal A/E/C landscape. This year, Charlotte is where business gets done.

· **Meet thousands of professionals this November for SBC 2026**, the premier event for federal agencies, small businesses, and industry partners focused on building connections, sharing insights, and advancing mission success. Secure your place at the Strategic Business Connection of the Year.

Download the SBC 2026 Video for your post or use artwork from our social media graphics below.