BUILD YOUR BRAND BEYOND YOUR BOOTH & BADGE!

Join the Society of American Military Engineers for a unique opportunity to showcase your company and connect with thousands of attendees during our 2023 Federal Small Business Conference (SBC). Sponsoring companies will be promoted in multiple ways throughout the conference, giving those participating a large amount of exposure.

Being a sponsor at SBC is a great way to ensure your company is at the forefront of attendees’ minds. Not only will your logo be shown in various locations on our website and through the convention center, but there are multiple benefits associated with each tiered sponsorship level. View our tiered sponsorship levels and activation opportunities to see what fits best for your company.

SAME has introduced a new sponsorship structure and offerings. Companies will select a sponsorship level and be recognized in the multiple activations assigned to that level. This provides sponsors with more recognition throughout the event!
**EXHIBITOR AND SPONSORSHIP PROSPECTUS**

**BENEFITS:**

- One 10x20 booth in the exhibit hall
- 7 full-conference registrations in total
- Hanging signage over booth in exhibit hall
- Premium listing in exhibitor directory (logo & 50-word description)
- Full-page ad in printed conference program
- Company logo on event signage
- Company logo included in program thank-you page
- Company logo and link on SBC website

**ACTIVATIONS:**

**OPENING NETWORKING RECEPTION**

Help SAME kick off SBC by being recognized as a sponsor of the first night’s networking reception in the Exhibit Hall. Attendees will enjoy a cash bar and passed hors d’oeuvres as they network. Your company may provide, at its own expense, napkins, cups, or koozies for use at each bar location.

**GENERAL SESSION**

Don’t miss out on the opportunity to be recognized as a sponsor of our General Sessions with featured speakers! Each Titanium Sponsor company will have the exclusive opportunity to provide a short video to be played at the session.

**DAILY RECAP EMAIL SENT TO ALL CONFERENCE ATTENDEES ONSITE WITH BANNER AD IN ONE RECAP EMAIL**

Key takeaways from each day of the conference are sent daily to registrants, featuring a banner ad from each of our Titanium Level Sponsors. This newsletter captures the topics and discussions at each General Session and an overview of the top 5 education sessions, making it a useful tool so attendees don’t miss a thing and can use it as a resource to report back on their ROI from SBC. Recaps are also posted on the website after the event and used in future SBC marketing so prospects know what to expect.

**ALSO**

- Recognition in Conference Preview included in TME (goes out to ALL SAME membership)
- One ad on SAME social feeds before the conference
- Ability to include one item in conference bags (production and shipping of items at sponsor’s expense; must follow shipping instructions to guarantee insertion)

**TITANIUM LEVEL**

**SOLD OUT**

**PLATINUM SPONSOR**

**GOLD SPONSOR**

**SILVER SPONSOR**

**BRONZE SPONSOR**

**BRASS SPONSOR**

**COPPER SPONSOR**

**Titanium Level** $27,500

**Platinum Sponsor** $21,000

**Gold Sponsor** $15,000

**Silver Sponsor** $10,000

**Bronze Sponsor** $5,000

**Brass Sponsor** $2,500

**Copper Sponsor** $1,000

HAVE ADDITIONAL QUESTIONS? CONTACT KENNEDY GILLIE AT EXHIBIT@SAME.ORG
EXHIBITOR AND SPONSORSHIP PROSPECTUS

BENEFITS:

- Tier One 10x10 Booth in exhibit hall
- 6 full-conference registrations in total
- Signage at booth in exhibit hall
- Premium listing in exhibitor directory (logo & 50-word description)
- Half Page ad in printed program
- Company logo on event signage
- Company logo included in program thank-you page
- Company logo and link on SBC website

PLATINUM LEVEL

$17,500

ACTIVATIONS:

PRINTED CONFERENCE PROGRAM
All Platinum level sponsors will increase their visibility when they are recognized as the Printed Conference Program sponsor. The SBC program book is provided to every attendee and contains the popular Uniformed Services Directory which is referred to by everyone throughout the year at the office.

HOTEL KEYCARDS
Get your company name in the hands of each attendee from the time they check in to their hotel until they leave San Antonio! All attendees staying at official SBC hotels will receive a room key card with your company listed on it!

ALL SPECIALTY AREAS IN THE EXHIBIT HALL (AREAS SUCH AS MICRO SESSION THEATER, RELAXATION STATION & BRAIN BREAK LOUNGE)
Help attendees relax and recharge by being recognized as a sponsoring company of the specialty areas of the exhibit hall. Areas have included a Relaxation Station featuring seated massages and the Brain Break Lounge where attendees have enjoyed playing a competitive game of corn hole, jumbo Jenga, and ping pong.

THURSDAY NETWORKING RECEPTION IN THE EXHIBIT HALL
Be recognized at the Thursday night Network Reception where everyone will unwind after an action-packed day. Your company can increase its exposure by providing, at its own expense, cups or napkins to use during “Miller time!”

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EXHIBITOR AND SPONSORSHIP PROSPECTUS

**BENEFITS:**

- 5 full-conference registrations in total
- Signage at booth in exhibit hall (Booth must be purchased separately)
- Upgraded listing in exhibitor directory (50-word description)
- Quarter Page ad in printed program
- Company logo on event signage
- Company logo included in program thank-you page
- Company logo and link on SBC website

**GOLD LEVEL**

$12,500

**ACTIVATIONS:**

**MOBILE APP**

All Gold Level Sponsors will be recognized as the Conference Mobile App Sponsor to include with a rotating banner and logo within the app. The Mobile App is a crucial tool for everyone to plan their time before and during the conference.

**PRESIDENT’S RECEPTION**

Our President’s Reception is an exclusive, invitation-only event in honor of the SAME National President that kicks off SBC! All Gold Sponsors will have their company name on the invitation that will be sent to Society leadership (Board of Direction, Post Presidents, and Council & Committee Chairs), key SBC speakers, and other VIPs. Your company may provide, at its own expense, napkins, cups or koozies for use at each bar location**

**YOUNG PROFESSIONALS/FELLOWS NETWORKING EVENT**

Join our current and future SAME leaders and be listed as the sponsor of this fun event. This reception sets the stage for a great week for our Young Professionals and Fellows and gives them the opportunity to connect and network!

**NEW MEMBER & FIRST-TIME ATTENDEE MEET AND GREET**

Support this engaging session where conference newbies learn the ropes of SAME and SBC.

**MOBILE PHONE CHARGING LOCKER**

Your company’s logo will be displayed on this safe and convenient way to charge one’s mobile device. Mobile Phone Charging Lockers will be placed throughout the exhibit hall and the Convention center.

HAVE ADDITIONAL QUESTIONS? CONTACT KENNEDY GILLIE AT EXHIBIT@SAME.ORG
**EXHIBITOR AND SPONSORSHIP PROSPECTUS**

**BENEFITS:**

- 3 full-conference registrations in total
- Signage at booth in exhibit hall (Booth must be purchased separately)
- Company logo on event signage
- Company logo included in program thank-you page
- Company logo and link on SBC website

**SILVER LEVEL**

- **SOLD OUT**

**ACTIVATIONS:**

- **BEVERAGE/COFFEE STATION IN EXHIBIT HALL**
  Open and restocked during Exhibit Hall hours, attendees can crab a quick caffeine fix before they head to their next education session! Your company can increase its exposure by providing, at its own expense, coffee sleeves, koozies or napkins that will be stocked at your designated station. **

- **RECYCLING STATIONS**
  Help SBC & SAME stay green by being recognized as a silver level recycling station sponsor!! Your logo will be on signage at multiple recycling stations located throughout the exhibit hall and main concourse of the conference.

- **CAFES IN THE EXHIBIT HALL**
  Silver Level sponsors will be recognized at the multiple Cafes in the exhibit hall where lunch is served.
EXHIBITOR AND SPONSORSHIP PROSPECTUS

BENEFITS:

- 2 full-conference registrations in total
- Signage at booth in exhibit hall (Booth must be purchased separately)
- Company logo on event signage
- Company logo included in program thank-you page
- Company logo and link on SBC website

ACTIVATIONS:

REGISTRATION STATIONS
Help us make our attendees’ registration experience quick and easy by being recognized in the registration area which includes express badge pick up, onsite registration, and ribbon & lanyard unit.

CONTINENTAL BREAKFAST
Attendees will remember your company as they get properly fueled for a day of education and networking, with the continental breakfasts provided immediately before the General Sessions on day one and two of SBC.

SNACK BREAK IN THE EXHIBIT HALL
Learning and networking is hard work so help keep our attendees energized with a snack break at which all bronze sponsors will be recognized.

BRONZE LEVEL
$5,000
SOLD OUT
EXHIBITOR AND SPONSORSHIP PROSPECTUS

BENEFITS INCLUDED:

• 1 full conference registration
• Signage at booth in exhibit hall (Booth must be purchased separately)
• Company logo on event signage
• Company listing included on program thank you page
• Company logo and link on SBC website

ACTIVATIONS:

BREAKOUT SESSIONS
Interested in being multiple places at once? Sponsor the breakout sessions and you company logo will be that last thing our attendees see as they enter and exit each breakout session.

SPEAKER READY ROOM
Make an impact on speakers by sponsoring the speaker ready room, where speakers prepare to present for presentations.

COAT CHECK & BAGGAGE HOLD
Help give our attendees peace of mind knowing that their coats and baggage are secure at our coat check and baggage hold.

HAVE ADDITIONAL QUESTIONS? CONTACT KENNEDY GILLIE AT EXHIBIT@SAME.ORG